

Joint Alumni Association  
Executive Board Meeting  
10 May 2008

Meeting called to order 1600 EST

Members in Attendance include:

LtCol Jeffrey Brown, Summer Smith, Elizabeth Rouillier, Katrina Tabinowski

- COMMUNICATION BETWEEN OFFICERS
  - The Calendar on gmail is updated with everyone's availability (Summer Smith)
    - It adjusts for time zones, so everyone will have the correct information for meetings, etc.
  - Blogs
    - A LiveJournal Community was discussed as an option
    - Gmail has a blog option that we will be working on starting up.
- COMMUNICATION BETWEEN JAA MEMBERS
  - We will be migrating all members over from the Yahoo group to the Gmail group.
  - Locating members:
    - Networking Websites:
      - The use of Facebook and Myspace can be great resources to find members.
    - Air Force Association
      - Some AFA Chapters maintain contact with AnF/SW/AAS members.
      - LtCol Brown met with the AFA Regional and State presidents at NATCON. They see us as the future and spoke with about 150 cadets. The AFA is not also allowing civilians to join.
    - Publications:
      - We cannot get an article in the AFA magazine, which is now an e-mag, according to LtCol Brown. He also mentioned trying to get an article in the Air Force Times, Air Force Portal, and af.mil. LtCol Brown suggested the AFA magazine dedicate the last two pages to AFROTC, AFJROTC, CAP, and AAS/SW. It is believed that through the efforts of the various organizations, it will save on costs, increase readership, increase future membership potential... LtCol Brown mentioned Bob Largent said he would take the idea up to the Board.
      - Elizabeth mentioned local Newspapers could be a great resource. LtCol Brown said that the base newspaper would not do a story because there is not a local chapter.
    - Word of Mouth:
      - LtCol Brown mentioned many AFA regional presidents would spread the word about the JAA.
    - ARCONs:
      - The JAA needs more than one representative at ARCONs throughout the year.
    - University Alumni Letters:
      - We need to see about getting a mention in Alumni Newsletters.
    - College Chapters:
      - Some Chapters and Squadrons may have contact with many of their Alumni members. We will get a memo out to chapters and squadrons within the first month they are back in classes.
      - Local Chapter/Squadron Visits:
        - LtCol Brown has been asked to visit the campus where the National AAS Squadron is located. The AAS

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- National President and National Advisor have contacted him.
- LtCol Brown has asked Col Copsey of the National Advisory Board to visit Archives. He mentioned there were over 100 schools that had programs in the 1960s and no current program.
- Elizabeth Rouillier will visit chapters and squadrons within driving distance when she moves back to New Orleans. We all agreed to visit local chapters in our area.
- Summer has about 6 Alum that are interested in having local events at their AFB. They will post flyers and send some emails in newsletters to find lost alum at their base. LtCol Brown mentioned that anyone below the rank of Captain that belongs to the Junior Officer Council is free advertisement.
- Mailings:
  - LtCol Brown will draft a letter to be mailed to “lost” members. We hope to get a response from at least some of these letters. LtCol Brown rarely gets a response from Silver Wings, but Summer gets responses.
  - LtCol Brown would like us to send out a newsletter of some sort with ideas for starting local chapter. Summer mentioned that we should have a newsletter out in July.
- Merchandise:
  - Summer brought up an idea to have window clings made. The clings could take the place of the coins we send with new membership.
  - Tshirts or articles of clothing that can be sold on the website would be great.
- Sponsoring an Awards:
  - Elizabeth mentioned that we could sponsor a “Member of the Month” type award to an outstanding SW/AAS. The chapters/squadrons would nominate members who meet the criteria, and we send the winner a certificate. Liz further said that we could use the monthly awards to award a “Member of the Year” at NATCON and give that member free JSS membership.
  - LtCol Brown had an idea to award the outgoing National AAS Commander and SW President with life memberships at NATCON. Summer suggested that maybe we just do applications, not just award the National Commander and President, but award a hard working member with the membership.
- Local JAA Chapters:
  - LtCol Brown would like to see 10-20 local chapters created. He believes we will triple in size in two years with this.
- Money
  - Katrina had \$100 in deposits to be made, but was still waiting on information from Kara regarding the transfer of the account.
  - Summer mentioned that a couple months before NATCON we should include a note that we are taking donations for the Senior Alumni Mixer. Kara got the mixer covered last year this way.
- Fun Facts!
  - Summer mentioned that over the past year she has had almost 300 people, one from the 1950s and some from the 1970s, we “lost” update

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their info. Some of these were through emails LtCol Brown and Lt Wray sent. A lot was through Facebook postings, as well. Summer also received some information from some Silver Wings Chapters who are also still in contact with some of their Alumni. The National website also played a part.

- LtCol Brown mentioned that 2/3 of all officers graduate from ROTC. 25-30% are or were in the AFA and knew Angel Flight or Silver Wings members. These officers could be a great resource for finding members.

Meeting ends 17:16 EST