

Minutes
JAA Round Table Discussions
Sunday, 14 August 2011

Called to Order 1714 EST

Attending:

Current: Summer Folsom (Tech), Stephanie Westcott (DPA), Peter Mask (NDO), Erin Mires (VP), Jennifer Condon-Pracht (Sec), Heather Sealover (CFO), William Lipscomb (2-yr T), Holly Talley

Not Present:

Current: Elizabeth Stiegman (Pres),
NACs: Crystal Arnote, Regan Lyon

Current Business

1. Introduction of BOD members
2. Announcement of 2 Year Trustee (general membership)
 - a. Bill Lipscomb, LTC, USAF, Ret
3. Announcement of 1 Year Trustee (most recent graduating class)
 - a. Alexandra Kuehnle
4. Newsletter
 - a. Stephanie is looking for any and all feedback to make the newsletter better
 - b. Location of newsletter is <https://aasswjaa.org/nl/sum2011.pdf>
5. ARCONs
 - a. Schedule will come out after the AFA convention in September; if alumni would like to go please contact Peter Mask and he will coordinate with the BOD to support
 - b. Bill Lipcomb will be attending ARCON II's conclave in DC in October
6. Guidelines for contacting Detachments/ASS and SW chapters- William Lipscomb
 - a. PAS/Cadre/Advisor should be contacted prior to contacting the AAS/SW members
 - b. Identify yourself and volunteer to assist as needed such as a guest speaker
 - c. Peter is looking to get a roster of all detachments' advisors/cadet staff; Heather is looking at contacting NAC for the list
7. Code of Ethics
 - a. Code of Ethics was approved by the BOD and will posted on the website
 - b. This will be a living document. All feedback is welcome.
8. New Members
 - a. There are currently two member inquiring for contacts and chapters of JAA in San Jose, CA and Bossier, LA; both are being helped by BOD members
 - b. Continue to look for members at work, TDY's, etc to aid in creating/adding to chapters around the country
 - c. Peter is currently developing a packet to help members build a chapter of their own
 - d. BOD is looking at developing a meetupgroups.com to help people find each other in different areas. Look for it on the website.
9. AFA Air and Space Conference

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- a. Jennifer Condon-Pracht will be attending the conference; looking at having a JAA social event at one of the local restaurants/white house tour/activities during the conference for alumni; more to come on the website
 - b. Liz and Erin will work to get Jennifer on the agenda to address JAA and our mission/vision
10. Marketing/Advertising
- a. Discussions on how to market JAA to let people know we exist/looking for members
 - i. Magazines--AF Times, MOAA, USAA
 - ii. Websites--First Command
 - iii. American Express to get help with TV ads through a "project submission"
 - b. Need to develop an Advertising Committee headed by Stephanie; must be non-profit first to get more support with advertising
 - c. Also need to remember we need to recruit SW members as well; need to look at ways to connect to them
 - d. Looking at starting Twitter and Facebook
11. Next Round table
- a. Tentatively the next round table is 25 Sept 2011

Meeting Adjourned 1831 EST